

Sponsor the Sheridan Opera House website!

The Sheridan Arts Foundation is seeking business owners and individuals to sponsor the Sheridan Opera House website – home to all events, news and ticket related information. As a sponsor, your personal or company image will be located on three landing pages: Home, News and Events, right in the box where this sponsorship information was listed. Your image can be hyperlinked to any website or listing of your choice.

The Sheridan Opera House is the prime community arts center in Telluride, Colorado. This historic theater is in use nearly 250 days a year, hosting concerts, plays, rehearsals, comedy shows, weddings, movies and a plethora of other events. Performers and presenters who have graced our stage include Mike Gordon (of PHISH), Shawn Colvin, Billy Bob Thornton, Chubby Checker, Leon Russell, Judy Collins, Mumford and Sons, Richard Harris, Nicolas Cage and many more. In the month of July, 2011 alone, the Sheridan Opera House website received 2,400 visits, with the average visitor staying on the site for two minutes, viewing an average of 2.75 pages. That equates to over 25,000 visitors a year seeing your business information and pledge of support.

The Sheridan Arts Foundation is soliciting one person or business to sponsor the website, with a sponsorship landing image and link on our three most popular pages. In addition to the web listing, the web sponsor will also receive the following benefits:

1. You will be a part of the Sheridan Opera House history! Funds generated from website sponsorship will be directly used for building and performance upkeep. In a 100 year old theater, there are always things that need to be maintained so that the building is safe and looks beautiful. (For example: new balcony railing, sound equipment repairs, olio repair, stencil and painting touch-ups).
2. Sponsorship thank you from stage at five select concerts throughout the season (you chose which shows!)
3. Free admission for two (2), to five SAF produced shows of your choice throughout the year of sponsorship.
4. Guaranteed tickets (only 2, must be purchased) to any SAF produced show throughout sponsorship year.
5. Be a producer! Chose an SAF show to assist on with production: coordinate marketing, set up hospitality, meet the band, introduce the show, and more!
6. Discount rental opportunity. Host a birthday party, anniversary party or just a plain old gathering in the historic Sheridan Opera House for the discounted rental rate of \$1,500 (usually \$2,000)! Price does not include the cost of sound tech/equipment use or security.

Sponsorship cost is \$2,000 for the year, a tremendous value given all of the perks, leaving a life-long impact on the historic Sheridan Opera House. Please consider being a part of SOH history, an integral part of the Telluride Community. For more information about sponsoring the Sheridan Opera House website, or to discuss the details, please contact PR and Marketing Director Julia Wentworth at 970.728.6363 x3.